

Welcome!

G'Day it's Tim Ginever here and welcome to the LHF Newsletter for October and November 2010. What an amazing time we've had riding the wave of support for the newly named Little Heroes Foundation. From Ladies' Night to the 'Inspirations' Art Exhibition it has been full of exciting moments that are all detailed in this newsletter.

As our Director Chris McDermott has mentioned we will always have a sporting connection/DNA if you like about the Foundation, and joining us to help with programs and events of differing natures will be some of Australia's premier sporting talents in their fields, so far we have 2010 Commonwealth Games Triple Gold Medallist cycling supremo Anna Meares, Thunderbirds 2010 Premiership Captain Natalie Von Bertouch, and 2005-2006 A-League Premiership team member and current Adelaide United Captain, Travis Dodd.

We are extremely grateful and excited about these three champions assisting us with the Little Heroes Foundation's goals. We intend on adding other sporting heroes to the group as we go and keep an eye out here for the way you can interact with fundraising and awareness programs the champions will be involving themselves in with us.

A Little Heroes business supporters group is going to be meeting for the first time on Wednesday November 24th being hosted by our good friends at William Buck where we intend on networking all the terrific people who assist us in our fundraising efforts. If you are interested in being a part of the group contact myself at tim@littleheroesfoundation.com.au.

We are on the fast track to Christmas now so get on, and hang on like crazy knowing that we have assisted in some small way to making this Christmas special for some families in need.

Cheers, Tim!

West End Slowdown XI

This year's West End Slowdown was most certainly one to remember. With the AFL kindly providing a fantastic curtain-raiser earlier in the day, we were able to welcome families and footy fanatics to Adelaide Oval to enjoy the Grand Final on the big screen while enjoying the first warm day in months—as is always tradition for the Slowdown.

From the first bounce the game itself was an outstanding spectacle, with players rekindling their old rivalries and capturing that home-grown competitive spirit that the game commands, resulting in the highest scoring game in Slowdown history.

While the Crows had the upper foot from early on, the Power side had a sudden surge of energy in the second half resulting in a come-from-behind win which sent the Crows squawking all the way back to the change rooms in disbelief.

Over 100 mascots took to the field at half time to race for the ultimate honour of claiming the Mascot Race Trophy. After the culmination of weeks of training and preparation, the mascots were strong, fit and raring to go but it was "Jax Man" of Jax Sports who claimed the victory.

The funds raised from this year's West End Slowdown will assist us in installing a new MRI Machine at the Women's & Children's Hospital by December 2010.



Anna Meares flies home to help Little Heroes

Commonwealth Games heroine and Little Heroes Foundation Ambassador Anna Meares jetted into Adelaide after a successful Delhi campaign to join our talented Picasso protégés at the *Inspirations* Art Exhibition at the Sea House on Sunday October 10.

Before leaving for Delhi, Anna spent seventeen hours perfecting a canvas portraying her Gold Medal win at the Athens Olympic Games. Her painting, along with others created by children participating in art therapy classes were auctioned off and raised more than \$10,000.



Cornesy, Rowey and Soda's gear up for the New York Marathon

FiveAA's Graham Cornes and Stephen Rowe and Channel 7's Mark Soderstrom are among the nineteen runners making their way to the Big Apple for the 40th annual New York Marathon.

The team, who are set to jet off on November 5, have been training hard in preparation for the 42km road race which will see them trot through Staten Island, Queens, Brooklyn, The Bronx and Manhattan before crossing the finishing line at the city's infamous Central Park.

Whilst training rigorously, the team have also managed to raise in excess of \$20,000 for Little Heroes Foundation, and they are determined to raise even more before they leave! If you would like to sponsor one of our runners, please visit www.littleheroesfoundation.com.au.

Contact us

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2010 Foodland Charity House entries reaches all time high

The 2010 Foodland Charity House has reached a milestone as entries topped over the 90,000 mark, with entries expected to exceed the 100,000 mark when all entries are tallied.

By purchasing any two specially highlighted products from your local Foodland store, you could win a brand new, fully furnished Red Ochre holiday home at Middleton valued at over \$450,000. Key features of the home include its architectural design by John Maitland of Energy Architecture, environmentally conscious design, expansive living areas connecting to the front and rear alfresco living areas and uninterrupted views of the southern pastures—and all of this is just minutes from the beach.

The eight monthly winners will meet at the Middleton home on Sunday November 21 where they will each be drawn a key, one of which will open the door to the house.

All proceeds from the 2010 Foodland Charity House will be donated to the Little Heroes Foundation to help fund the new MRI Machine at the Women's & Children's Hospital that is expected to be installed in December.

If you'd like to take a tour of the house, make sure you come along to Lot 80, Offshore Drive, Middleton Shores on November 7, 14 or 21 for the Foodland Charity House Open Days. Visit www.redochrehomes.com.au to learn more about the beautiful three bedroom home.

Join us on the 21st of November to find out who will be the lucky winner of this seaside holiday home. See you there!

Ladies' Night

On September 3 the Hilton Hotel hosted Little Heroes Foundation's first ever Ladies' Night. Our two hundred guests were welcomed by hosts Amber Petty and Tim Ginever before fire fighters from the 2011 Hall Of Flames Calendar appeared on stage and kicked off the night's entertainment.

Following a spectacular floor show the boys mingled with the crowd and signed copies of their popular calendar, much to the enjoyment of the giggly guests.

The enthusiastic dance floor was a testament to the success of the event and was a fantastic way to end such a superb night out.

Thank you to the Hilton Adelaide for providing such a beautiful venue, and the boys from the Hall of Flames calendar for being such great sports.

If you would like more information about the next Ladies' Night please contact 8161 6025 or sarah@littleheroesfoundation.com.au.

Bird's Eye View

From the dusty, red sand of the Flinders Rangers, to the towering cliffs of the Great Australian Bite, South Australia is home to some of the most iconic landscapes in the country.

Most of us may never have the opportunity to visit these picturesque settings ourselves, but local photographer Stavros Pippas has created a photographic masterpiece that will enable us to visit these locations from the comfort of our own living rooms.

Beneath The Southern Cross is a hard cover book that captures many of the breathtaking landscapes across our state in all their glory.

It is available for \$79.95 at selected Angus & Robertson stores, Myer Adelaide and www.littleheroesfoundation.com.au with proceeds to help fund the new MRI Machine at the Women's & Children's Hospital.



Modra on Mayfair? Ricciuto on Regent? You choose and you could win a trip to LA.

To celebrate 20 Years of the Adelaide Crows, Little Heroes Foundation and Crows Foundation are giving YOU the opportunity to win a trip to LA. Simply visit our website www.littleheroesfoundation.com.au and scroll through the list of past and current players up for selection.

Your job is to position your top 22 most influential Crows players of all time around the monopoly board, placing your highest ranked players on the dark blue spots (position one and two), and last selected players on the brown spots (positions 21 and 22).

If your team matches the team selected by our expert panel, then you will be off to LA!

Entries are \$5 with proceeds going to the Crows Foundation and Little Heroes Foundation. The 20 Year Crows Monopoly board game will be available for purchase in mid-November, just in time for summer!



Little Heroes Foundation Wine Offer

"Ultimate Blend" 2008 McLaren Vale Shiraz, d'Arenberg—\$60 per six or \$100 per dozen

"The Survivor" 2009 McLaren Vale Shiraz, Shottesbrooke—\$120 per dozen

Offer only available via www.littleheroesfoundation.com.au

Little Heroes Melbourne Cup Lunch

The cool weather couldn't dampen this year's Melbourne Cup lunch at the National Wine Centre. Over three hundred guests joined us for the festivities which were hosted by none other than Tim Ginever and Adelaide's Queen of the Court, Rachael Sporn. From 11am, fashionable fillies and classy chaps enjoyed pre-lunch drinks and a glimmer of sunshine on the terrace before moving inside for the day's formalities.

A fashion parade featuring the gorgeous Pride Models in summer trends by Whistles in Regent Arcade and Ivy League Store on Norwood Parade kicked off the entertainment before guests began swapping tips and racing across the room to place bets with our resident bookie.

Brock Harcourt's Greg Moulton hosted a fiery Calcutta where our tables hastily bid against one another in the hopes of winning their favoured horse for the big race. In the end it was table 25 who took home the hefty loot after Americain's strong finish ahead of the race favourites.

Following the big race our Fashions on the Field competition proved very competitive with judges finding it difficult to select a winner from the bevy of beauties and handsome men on stage, but it was Trudy Hoffman who looked stunning in a one shouldered white dress, and our very own Danny Morton who was smartly dressed who were the victors.

Thank you to the hardworking team at the National Wine Centre and Visage Audio Visual who helped to make this year's Melbourne Cup celebrations such a huge success.

We hope to see you all there again in 2011!

It's Official: The Michael Rice Centre for Haematology & Oncology

Little Heroes Foundation is thrilled to announce that the new Haematology & Oncology Centre (HOC) at the Women's & Children's Hospital will be named after Dr Michael Rice. Over the years Dr Rice has been noted as a leader and pioneer in paediatric oncology in South Australia. He is currently a consultant paediatrician in both private and public hospital practice and has a particular interest in the care of children with cancer.

He has had a long association with the Royal Australasian College of Physicians, as a national examiner and Council member, and also with the Australian Medical Association as a Federal Councillor and as a former President of the AMA (SA). Dr Rice has been recognised for his efforts time and time again winning numerous awards including a Queen's Birthday Honours List in 2004 for service to medicine (paediatric oncology and haematology) to a range of professional and medical organisations, and to the community.

The Michael Rice Centre for Haematology & Oncology (which is expected to be completed by the end of 2011) will be a state-of-the-art clinical treatment facility, enabling the hospital to provide first class treatment, services and more specifically the co-location of inpatients and outpatients and facilities to children and young people in SA and the NT.

Little Heroes Foundation is contributing \$2 million towards this project and are so excited to be helping to provide this innovative new facility for children living with cancer and their families.

A huge thank you to local schools for raising over \$10,000

Little Heroes Foundation would like to extend a huge thank you to three local schools who have together raised more than \$10,000 for the Foundation.

Hundreds of students from Mercedes College and Ridley Grove participated in a fun-run while senior school students from Trinity College conducted a skip-a-thon.

The funds raised by the students will be attributed to some of the current projects being completed by the Foundation.

These schools have made such a fantastic effort and we hope to be able to work with them again in the near future. There are also some other local schools who are currently fundraising for us and we look forward to updating you on their progress in upcoming months.

There are lots of different ways that your child's school can fundraise for Little Heroes Foundation, whether it's a sporting event, cake stand or jumble sale. If your child's school would like to raise funds for Little Heroes Foundation please contact Danny at danny@littleheroesfoundation.com.au.

Little
Heroes
Calendar

November 7
New York
Marathon

November 21
Charity House
Open Day and
key draw

November 24
LHF Business
Supporters
Network Event

Volunteer with Little Heroes Foundation

If you would like to volunteer your time to help Little Heroes Foundation then please visit our website www.littleheroesfoundation.com.au or call 8161 6025 to find out how.

I would like to make a tax-deductible donation to Little Heroes Foundation to support children surviving cancer and serious illness.

Personal Information:

Title: First Name: Surname:

Address:

Suburb: Post Code: State:

Phone (Home): Phone (Mobile):

I am an organisation Name of organisation:

Contribution:

I would like to make a one off donation

I would like to make a regular month donation (until I advise otherwise)

Donation Amount:

\$10 \$20 \$30

\$50 \$100 \$200

\$500 Other Amount:

Payment Method:

Cheque enclosed

EFTPOS BSB: 105-027 Account: 149983840

Credit Card Mastercard Visa

Diners American Express

Name on Card:

Credit Card Number: Expiry Date: