

Season's Greetings!

G'day everyone,

I'd just like to take this opportunity to wish you all a Merry Christmas and a Happy New Year from all of us here at Little Heroes. May all your dreams come true over the festive season!

I'm pleased to say the Foundation is in a very healthy place after the challenges of 2010 and we are looking forward to doing some great things in the year ahead. The new MRI Machine at the Women's & Children's Hospital will be up and running soon I'm sure you all will have noticed the ongoing construction of the Michael Rice Haematology & Oncology Centre which fingers crossed will be complete by the end of next year.

A big thanks to our sponsors, supporters and ambassadors for their generosity over the past 12 months, they are truly the unsung heroes of our Foundation.

A special mention to my staff, Mark, Phil, Tim, Melissa, Sarah, Danny, Verena, Tara, Ella and of course Danielle for their great work and loyalty. Sadly Danny is leaving us to return to full time teaching but he has made an enormous impact in his short time with us and the door is always open for him should he choose to return down the track.

Hope the great Big Man in Red brings all the pressies on your wish list and look forward to catching up again very soon.

Merry Christmas,

Chris

New York Marathon

On the chilly morning of November 5 nineteen pairs of sneaker clad feet literally hit the ground running as the Little Heroes Foundation team set off in the 40th ING New York Marathon. After months of preparation, our team landed in the Big Apple fighting fit and ready to take on the world's largest road race.



The gruelling 42km track took the runners through New York's five boroughs before finishing off in the city's infamous Central Park.

First to cross the finish line for the LHF was Daniel Gallagher with the incredible time of 3:27:59, closely followed by Brian Wares (3:45:38), Shane Horton (3:57:30), Sputnik (4:00:37) and our fastest female runner Lucy Rundle (4:04:38).

The team have already raised in excess of \$50,000 with Greg Moulton as our highest fundraiser, individually raising an incredible \$11,767.

After such a fantastic result from this year's group, we are already getting excited about next year's trip. If you would like to participate in next year's marathon, please contact sarah@littleheroesfoundation.com.au for more information.

And the winner is....

The 2010 Foodland Charity House promotion, with thanks to Red Ochre Homes, has ended for another year and has proved a huge success raising \$370,000 for Little Heroes Foundation and attracting more entries than ever before.

Foodland shoppers had the opportunity to win the architecturally designed home from Red Ochre's E-Fusion range by purchasing two specially marked items, and entering in store or online. Entries for this year's competition exceeded 125,000, a huge jump from last year's total of 90,000.

The winner of the seaside home was revealed on Sunday November 21st at Middleton, but not without drama. Each of the eight monthly winners failed to unlock the door to the home with their keys, meaning a second (more aggressive) attempt was needed to reveal the winner. Congratulations to Roy and Elva Dalitz of Largs Bay (pictured right with LHF's Chris McDermott and Foodland's Russell Markham) who are the lucky winners and will be able to relax in absolute luxury in their brand new holiday home.

Little Heroes Foundation would like to thank Red Ochre Homes and Foodland for their generosity.



Contact us

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20 Years of Adelaide Crows Monopoly

The special edition 20 Years of Adelaide Crows Monopoly board was revealed on November 18, commemorating the 20 year anniversary of the club. A selection panel including Crows inaugural Assistant Coach Michael Taylor, Little Heroes Foundation Executive Director and inaugural Captain Chris McDermott, and The Advertiser's Michelangelo Rucci helped to determine which 22 players would feature on the board.

Little Heroes Foundation would like to congratulate Michael Lindfield who was the lucky winner of the Crows Monopoly online competition. Michael's entry was the closest to the board selected by the panel as he managed to correctly select all twenty-two players and managing to place eight correctly.

There are only 5,000 copies of this limited edition Monopoly game and it's no doubt a collectors item for Crows fans. With Christmas just around the corner it is the perfect opportunity to pop it on your wish list, or give it to the biggest Crow fan you know.

20 Years of Adelaide Crows Monopoly is available for \$69.95 at Cheap as Chips, Super Cheap Auto or online at www.littleheroesfoundation.com.au



A humbling jumble sale

On October 20, year seven students at St Peter's Woodlands raised over \$1,600 in just over an hour from their Jumble Sale and cake stands. One of the students recounted her experience below:

At 8:45am on Wednesday the 20th of October the Year 7's were carrying their tables out into the courtyard of the Upper Primary building. We were setting up our stalls really excited about the big day, our time to shine, to show people that we care for our community.

You might be wondering what we were doing? Well, we were about to have a Jumble Sale selling food and our old toys for the Little Heroes Foundation, for children with cancer and other serious illness. I had made Smiley Face biscuits and lots of cupcakes. I shared a stall with Dana and Emily and we had lots of fun bargaining with our customers and selling off our stuff.

Amongst all of the students Chris McDermott (Director of the Little Heroes Foundation) was walking around and buying stuff from our stalls. On the Monday, before we had our Jumble Sale, Danny Morton came to SPW and talked to us about the Foundation.

The whole school got involved and lots of teachers bought stuff as well. I loved knowing that I was helping someone other than myself and selling the last cupcake made me feel great.



Little Heroes Calendar

December 15
Children's Xmas Party at Adelaide Zoo

December 25
Christmas Day

Bequests

The Little Heroes Foundation was grateful to be the beneficiary of a substantial bequest in the form of a share portfolio.

We are pleased to announce that the dividends from this investment will be allocated to a five year sponsorship of a clinical nurse position within the children's cancer clinic.

The position will provide practical support to children and families through treatments. It will also provide support to the nursing staff and junior medical officers to enhance continuity of patient care.

If you would like more information about bequests, please contact phil@littleheroesfoundation.com.au.

Community Support Initiatives

The Pfizer Corporation nominated our Foundation as the major South Australian beneficiary of their community support initiatives. This grant has enabled us to provide the first years funding for a part time Data Manager position within the Women's & Children's Hospital.

The Little Heroes Foundation are prepared to support this great initiative for an additional four years.

The position will add to the highly committed team working to continuously improve cancer treatments and research and will assist in the commitment to maintain membership of international treatment studies. This also assists in providing children with the best treatments and supportive care.

Little Heroes Foundation Wine Offer

"Ultimate Blend" 2008 McLaren Vale Shiraz, d' Arenberg—\$60 per six or \$100 per dozen

"The Survivor" 2009 McLaren Vale Shiraz, Shottesbrooke—\$120 per dozen

Offer only available via www.littleheroesfoundation.com.au

Fundraising is a piece of cake for young Seymour students

Seymour College's Year 3 Students (pictured below with LHF's Danielle) raised a total of \$897.50 by making delicious cakes and biscuits and selling them to other Seymour students and families in a cake stall.

The girls were inspired to raise money for the Foundation in support of one of their classmates who is currently undergoing treatment for Leukaemia.

Danielle was presented with a gorgeous novelty cheque hand made by the students when she visited the school earlier in the month.



Golden Grove Primary School have hair raising fun for Little Heroes

Students at Golden Grove Primary School raised over \$600 for Little Heroes Foundation at their crazy hair day earlier in the month.

Sonja Forde, Service Learning Coordinator at Golden Grove Primary School, said the children had a fantastic time letting their hair go crazy at school, and for such a great cause.

It was particularly special for the students as they were able to support one of their peers who is currently using the services and support provided by Little Heroes Foundation.



Not by the hair on Tim's chinny chin chin...

Timothy Barr of Ocean View College raised \$800.00 for Little Heroes Foundation by growing a beard for nine months before shaving it off for charity.

Tim spent months buried beneath his itchy and scratchy beard as a part of his Personal Learning Plan, a component of his year 10 curriculum.

Following his big shave, a baby-faced Tim visited Little Heroes Foundation to present Chris McDermott, Director, and Danny Morton, Community Engagement Coordinator, with an impressive cheque for \$800.00.



Little Heroes Foundation teams up with Graham Manou Foundation

As a part of the Little Heroes Foundation charter, we're partnering with other charities that provide support to children living with cancer and serious illness to ensure that every critically ill child is provided with the very best care. The first of these foundations is the Graham Manou Foundation.

We would like to invite you to take part in a T24 Match featuring Darren Lehmann, Greg Blewett, Damien Fleming and Mark Waugh, in support of the Graham Manou Foundation.

You can play among these former Australian and International cricket legends during a curtain raiser for the Redbacks vs Bushrangers KFC Big Bash Match on Saturday January 8th, 2011 at Adelaide Oval.

Spots in the team are limited and are selling for \$2,500. For more information contact Andrew McRitchie on 0407 121 661.

Let your sweet tooth support charity

Little Heroes Foundation has teamed up with Foodland and Robern Menz to launch a confectionary range to be sold exclusively in Foodland stores across South Australia from \$2.29.

The six varieties include Jelly Bears, Frogs, Milk Bottles, Bananas, Party Mix and Snakes, and are made from all natural flavours and colours, and are absolutely delicious!

They're the perfect stocking filler so make sure you buy you family's favourite for Christmas Day.

The 'Foodland Jellies by Menz' products will be available in all 110 Foodland stores from December, with part proceeds helping Little Heroes Foundation to fund two of our current projects; the Michael Rice Haematology & Oncology Centre and the new MRI Machine, both at the Women's & Children's Hospital.



Volunteer with Little Heroes Foundation

If you would like to volunteer your time to help Little Heroes Foundation then please visit our website www.littleheroesfoundation.com.au or call 8161 6025 to find out how.