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Couple's key role in charity success

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IT TOOK a couple of attempts with the winning key to seal the deal, but a former farming couple are the proud new owners of a \$450,000 Middleton Shores holiday home.

A nightmare scenario looked likely when all eight keys handed to the monthly winners of the Foodland Charity Home Promotion failed to open the front door to the Red Ochre home, but a second try with key number five handed Roy and Elva Dalitz, both in their 60s, the major prize.

"Being farmers we never had to lock doors out there, so I'm not good with keys," Mr Dalitz said. "We had one house we didn't know where the key was."

Elva Dalitz said the couple, now living in Largs Bay, would use the home as a holiday house when they took pos-

session in March.

"We grew up in Victor Harbor so it will be a nice place to spend a bit of leisure time," she said.

"We were delighted just to win the \$5000 worth of vouchers, we love this part of the world and we'll enjoy spending time down here."

Little Heroes Foundation executive director Chris McDermott accepted a cheque for \$370,000 for the charity from the promotion and said the money would go towards a new Magnetic Resonance Imaging (MRI) machine.

"It's a mind-boggling number," he said.

"In our 15 years under both banners (McGuinness-McDermott Foundation and Little Heroes) it's our biggest single fundraiser, it's an enormous thank you.

"We're buying a new MRI machine which will be operational in January at the Womens and Children's Hospital.

"To have Foodland and Red Ochre Homes on board, their support is money-can't-buy, the contribution cannot be under-estimated."

Foodland chief executive Russell Markham said the response to the promotion - which attracted more than 125,000 entries - had been outstanding.

"The proceeds for the promotion have been terrific," he said.

"We are delighted at the support the promotion attracted from Foodland shoppers and our thanks go to the many suppliers who helped make it a resounding success."



HOME FREE: Roy and Elva Dalitz with Chris McDermott yesterday