



## **West End Slowdown back to Adelaide Oval...and under lights for the first time**

### **MEDIA ALERT – FOR RELEASE SATURDAY 29<sup>TH</sup> AUGUST**

Celebrating its 10<sup>th</sup> year of West End Slowdown, The McGuinness McDermott Foundation is pleased to announce the annual clash of Crows and Power footy legends has returned to Adelaide Oval. The game will also move away from its traditional Labor Day Holiday format to a new and improved night time major event on Monday September 28<sup>th</sup>, 2 days after the AFL Grand Final.

The evening will feature a star studded line up of legends back at their brilliant best such as debutant players Crows hero Mark Ricciuto and Power champion Michael Wilson along with regular crowd pleasers Tony Modra, Ryan “Fitzzy” Fitzgerald, Mark Bickley, Gavin Wanganeen and Matt Primus.

Graham Cornes and John Cahill will resume hostilities in the coaches box as the Port boys try to square the ledger which currently sits at 6 – 3 to the Crows.

250,000 people have passed through the turnstiles since West End Slowdown started a decade ago and with this year’s game falling on the first day of the school holidays the McGuinness McDermott Foundation is looking forward to a bumper crowd. It remains one of the best value family outings in the State...just \$5 for adults and \$2 for kids under 16.

Executive Director and Chairman Tony McGuinness said “we continue to be overwhelmed by the support of the community and look forward to the public of South Australia getting behind us once again. Its always great to see the old boys pretending to be as good as they used to be!”

Director Chris McDermott said “It’s hard believe that 10 years of West End Slowdown has passed and what better way to celebrate than with the game returning to Adelaide Oval and under lights to top it off!”

Gates open at 5pm featuring Sporting Clinics and other pre game entertainment ahead of the opening bounce at 7pm.

All money raised from this year’s game will go toward establishing a new children’s cancer centre at the Women’s and Children’s Hospital and providing services to children and families of children who have survived cancer through the MMF Survivorship Service.

The McGuinness McDermott Foundation began in 1996 and has raised over \$12 million.

West End Slowdown games started in 2000 and has generated nearly \$1.8 million and crowds of over 250,000.

**For further information call Tony McGuinness on 0414 836644.**